



# IB Business Management HL

## Myers Park High School Business & Information Technology

Students and Parents,

Welcome to IB Business & Management II. This course is on the A/B schedule and will meet every other day for the entire year. This course aims to help students understand the implications of business activity in a global market. It is designed to give students an international perspective of business and to promote appreciation of cultural diversity through the study of topics like marketing, human resource management, growth and business strategy. This course differs from IB Bus Mgmt SL in terms of the extra depth of study in each topic area and the additional study of business strategies.

### IB Business and Management HL Course Description

This course is divided into 5 topics:

- Topic 1: Business Organization and Environment
- Topic 2: Human Resource Management
- Topic 3: Finance and Accounts
- Topic 4: Marketing
- Topic 5: Operations Management

**Topics 1.7, 2.5, 2.6, 3.6, 3.9, 4.3, 4.6, 4.7, 5.3, 5.5, 5.6, and 5.7 are HL topics covered as new material**

### IB Higher Level Exam

Throughout the course students will be preparing to take the IB Higher Level Exam. This test is administered in May. Students seeking the International Baccalaureate Diploma may consider this course as one of three HL course choices. All students who are enrolled in this course are required test. Testing costs are covered by CMS. **There are no testing costs to the student.**

### Internal Assessment – Will be used as a Test Grade

The research project enables HL students to demonstrate the application of their skills and knowledge to real organizational issues or decision-making. Students must select a real organization and the issue or decision under investigation must also be real. The style and format of the report should be in the form of a useful working document for management.

### Make Up, Homework, Testing, Class Expectations

Students who are absent are responsible for seeing the teacher about missed work. Late work will be accepted but will not receive full credit. **Tests are scheduled and students present on test day are expected to take the exam unless prior arrangements have been made with the teacher.** Failed tests may not be remediated unless the failed test grade is determined to be the cause of a failing quarter grade.

Grading Policy		Classroom Expectations		Grading Scale	
Formal Assessments (Tests, major projects)	70%	Please see Student Binding Agreement Document		90 – 100	A
Informal Assessments (homework, class work)	30%			80 – 89	B
				70 – 79	C
				60 – 69	D
				59 / below	F
<b>Midterm Exam</b>	20%	Semester 1	50%		
<b>No Final Exam</b>		Semester 2	50%		

**An absence prior to a unit test day does not excuse you from the test.**

### Tutoring and Recovery

Tutoring is available after school on Tuesday’s from 2:30 – 3:15 p.m. Please be on time and let me know in advance if you plan to attend. Recovery begins after 10 class absences. If class time is not recovered, an automatic failure in the course will occur. All recovery time and assignments must be completed or turned in prior to the final exam.

Work will not be accepted after the final exam week has begun

Anne Cullip  
CTE/Business & Information Technology

**Tutoring:** Tuesday afternoon 2:30 p.m. to 3:15 p.m.

**Email:** [anneh.cullip@cms.k12.nc.us](mailto:anneh.cullip@cms.k12.nc.us)

**Website:** [cullipcte.weebly.com](http://cullipcte.weebly.com)