



IB Business Management SL

Myers Park High School

Business & Information Technology

Students and Parents,

Welcome to IB Business & Management SL. This course is on the A/B schedule and will meet every other day for the entire year. This course aims to help students understand the implications of business activity in a global market. It is designed to give students an international perspective of business and to promote appreciation of cultural diversity through the study of topics like marketing, human resource management, growth and business strategy.

IB Business Management SL Course Description

This course is divided into 5 topics:

- Topic 1: Business Organization and Environment
- Topic 2: Human Resource Management
- Topic 3: Finance and Accounts
- Topic 4: Marketing
- Topic 5: Operations Management

Topics 1.7, 2.5, 2.6, 3.6, 3.9, 4.3, 4.6, 4.7, 5.3, 5.5, 5.6, and 5.7 are HL topics and were intentionally omitted from this syllabus.

IB Standard Level Exam

Throughout the course students will be preparing to take the IB Standard Level Exam. This test is administered in May. Students seeking the International Baccalaureate Diploma may consider this course as one of three SL course choices. All students who are enrolled in this course are required test. Testing costs are covered by CMS. **There are no testing costs to the student.**

Final Exam

There is not a final exam administered for this course during final exam week unless a student does not take the IB exam.

Internal Assessment – Will be used as a 4th Quarter Test Grade

The SL Internal Assessment is a written commentary that will demonstrate the application of business and management tools, techniques and theories to a real business issue or problem. Students must select a real issue or problem and must produce a commentary with a title presented as a question.

Make Up, Homework, Testing, Class Expectations

Students who are absent are responsible for seeing the teacher about missed work. Late work will be accepted but will not receive full credit. Business articles that are late or non-compliant in format receive a reduced grade. **Tests are scheduled and students present on test day are expected to take the exam unless prior arrangements have been made with the teacher.** Failed tests may not be remediated unless the failed test grade is determined to be the cause of a failing quarter grade.

Grading Policy

Formal Assessments (Tests, major projects)	70%
Informal Assessments (homework, class work)	30%

Classroom Expectations

Please see Student Binding Agreement Document

Grading Scale

90 – 100	A
80 – 89	B
70 – 79	C
60 – 69	D
59 / below	F

Midterm Exam	20%	Semester 1	50%
No Final Exam		Semester 2	50%

An absence prior to a unit test day does not excuse you from the test.

Tutoring and Recovery

Tutoring is available after school on Tuesday's from 2:30 – 3:15 p.m. Please be on time and let me know in advance if you plan to attend. Recovery begins after 10 class absences. If class time is not recovered, an automatic failure in the course will occur. All recovery time and assignments must be completed or turned in prior to the final exam.

Work will not be accepted once final exam week has begun.

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