



**Business and Information Technology, Career and Technical Education
Myers Park High School**

**2019-20
IB Business Management HL – Course Outline**

Instructor Mrs. Anne Cullip

Classroom M6

EMAIL anneh.cullip@cms.k12.nc.us

Class Time 2nd Block A Day

Tutoring & Recovery Tuesday: 2:30 to 3:15 p.m. or by appointment
ALL recovery time must be complete by the time Final Exams begin.

Website www.cullipcte.weebly.com

Prerequisite Successful completion of IB Business Management SL

- Course Objectives**
1. This course aims to help students understand the implications of business activity in a global market.
 2. It is designed to give students an in depth perspective of business and to promote appreciation of cultural diversity through the study of topics like marketing, human resource management, growth and business strategy.

Course Textbook Business and Management for the IB Diploma by Peter Stimpson and Alex Smith.
CambridgeUniversity Press, ISBN 978-0-107-46437-7.

Important Dates
Internal Assessment Due: R/D Jan 31 & F/D Feb 7 – A/B Days
IB HL Exam: Paper 1 - 2hr 15m Fri, May 1 afternoon
IB HL Exam: Paper 2 – 2hr 15m Mon, May 4 morning

Course Topics
Topic 1: Business Organization and Environment
Topic 2: Human Resource Management
Topic 3: Finance and Accounts
Topic 4: Marketing
Topic 5: Operations Management
Internal Assessment: Written Commentary 25% of IB Certificate Students must select a real issue or problem and must produce a commentary with a title presented as a question.
External Assessment: 75% of IB Certificate Students must select a real issue or problem and must produce a commentary with a title presented as a question.

Course Structure:	Projects	Grading:	1st, 2nd, 3rd, 4th Quarter Grade
	Assignments		Formal Assessments 70%
	Homework		Informal Assessments 30%
	Quizzes		Midterm Exam 20%
	Unit Tests		No Final Exam*
	Midterm Exam		Final Grade
	Internal Assessment		1 st Semester 50%
	2 nd Semester 50%		

***ALL** IB students are **required** to take the IB Exam in lieu of the CMS final exam. If a student does not take the IB Exam, the CMS final exam will be required and weighted at 20% of the final grade.

Make-Up Work: Students who are absent are responsible for seeing the teacher about missed work.
NO WORK IS ACCEPTED AFTER FINAL EXAMS BEGIN.
Late work will be accepted but will not receive full credit.