



# Business and Information Technology, Career and Technical Education Myers Park High School

2019-20

## IB Business and Management SL – Course Outline

**Instructor** Mrs. Anne Cullip

**Classroom** M6

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**Class Time** 2nd Block B Day; 4<sup>th</sup> Block A/B Days

### Important Dates

Internal Assessment Due: R/D March 6 & F/D March 13 A/B Days  
 IB SL Exam: Paper 1 - 1hr 15m Fri, May 1 afternoon  
 IB SL Exam: Paper 2 – 1hr 45m Mon, May 4 morning

**Tutoring & Recovery** Tuesday: 2:30 to 3:15 p.m. or by appointment  
**ALL recovery time must be complete by the time Final Exams begin.**

**Website** [www.cullipcte.weebly.com](http://www.cullipcte.weebly.com)

**Prerequisite** No Prerequisite

**Course Objectives**

1. This course aims to help students understand the implications of business activity in a global market.
2. It is designed to give students an international perspective of business and to promote appreciation of cultural diversity through the study of topics like marketing, human resource management, growth and business strategy.

**Course Textbook** Business and Management for the IB Diploma by Peter Stimpson and Alex Smith.  
 Cambridge University Press, ISBN 978-0-107-46437-7.

Course Topics	
Topic 1: Business Organization and Environment	
Topic 2: Human Resource Management	
Topic 3: Finance and Accounts	
Topic 4: Marketing	
Topic 5: Operations Management	
<b>Internal Assessment: Written Commentary 25% of IB Certificate</b>	
Students must select a real issue or problem and must produce a commentary with a title presented as a question.	
<b>External Assessment: 75% of IB Certificate</b>	
Students must select a real issue or problem and must produce a commentary with a title presented as a question.	

Course Structure:		Grading:	1 <sup>st</sup> , 2 <sup>nd</sup> , 3 <sup>rd</sup> , 4 <sup>th</sup> Quarter Grade	
	Projects		Formal Assessments	70%
	Assignments		Informal Assessments	30%
	Homework		<b>Midterm Exam</b>	20%
	Quizzes		<b>No Final Exam*</b>	
	Unit Tests		<b>Final Grade</b>	
	Midterm Exam		1 <sup>st</sup> Semester	50%
	Internal Assessment		2 <sup>nd</sup> Semester	50%

**\*ALL** IB students are **required** to take the IB Exam in lieu of the CMS final exam. If a student does not take the IB External Assessment, the CMS final exam will be required and weighted at 20% of the final grade.

**Make-Up Work:** Students who are absent are responsible for seeing the teacher about missed work.  
**NO WORK IS ACCEPTED AFTER FINAL EXAMS BEGIN.**  
*Late work will be accepted but will not receive full credit.*